**WE WOULD LOVE TO HEAR YOUR STORY**

**Background:**

Show Racism the Red Card Europe is currently the biggest campaign for diversity and social inclusion in football. We would like to publish your story on our website and social media to inspire kids, parents and football people and spread values like respect and Fair Play.

**What do we offer?**

* Aknowledging you as an ambassador and “superhero” on our website
* Providing you with social media items
* Sharing your experience to help and inspire others

**Tips on how to write your story:**

* Tell us a little bit about yourself
* Tell us what you or a friend/colleague/family member or teammate experienced
* Use 150-500 words
* Preferably write in English; but you can use also any other language

**Try to answer one or several of the questions below in your story:**

* Have you or someone that you know experienced racism or discrimination in any situation?
* How did the experience made you, or the person you know, feel? And how did you react to the situation?
* What did you do to tackle discrimination?
* What do you do to stop racism and discrimination and promote diversity?
* What should others do to stop racism and discrimination?
* How can sport help to promote diversity?
* End the story with a message you want to share with the reader

You can find an example and template on the next pages.

**How to send your story:**

Thanks for taking the time to write your story. Please send us this document or the text together with one or several photos from you and your organisations activities.

Our email: [info@theredcard.eu](mailto:info@theredcard.eu)

Our website: <https://www.theredcard.eu/>

|  |  |
| --- | --- |
| **Name:** |  |
| **Role (coach, player, fan, teacher, etc):** |  |
| **Organisation:** |  |
| **Write your story (150-500 words) here….** | |

**EXAMPLE**

My name is Maria, I am from Valencia (Spain) and I have experienced discrimination because of my gender.

When I was a child I liked to play football, but this sport was not considered a women sport, but instead, a men game. Many times when I was playing I received insults and there were people yelling at me to go home and clean or to go home and do the dishes.

I remember I could not understand why people were so upset when I was not doing anything wrong. I was not stealing money, I wasn not hitting people, I only wanted to do sport, specifically to play football.

To be honest, I did not listen to them. And when I played with boys at school, I was better than most of them, so they respected me because of that.

What has always surprised me quite a bit is that there are adults who behave like this, telling girls what they can or cannot do. There are always things we will never be able to do or will not be good enough at according to them, but that is a lie and we all should be educated equally, have the same opportunities and be able to think that we can do whatever is in our minds.

Currently, I am working in the EFDN programme ¨Show Racism the Red Card¨, which aims to stop racism and any kind of discrimination; just to do my part in what I think is right, showing people that we all deserve respect, it doesn’t matter your gender, race, sexual orientation or religion.