SHOW RACISM THE RED CARD

THANK YOU!

FOR HOLDING UP THIS CARD AND SHOWING RACISM THE RED CARD.

SHOW RACISM THE RED CARD is an anti-racism and anti-discrimination programme utilising the high-profile status of football and football players to help tackle racism in football, and through football. Football has the power to make a positive impact in society by promoting progressive values of tolerance and inclusion. Football is often said to be a reflection of our societies: we must show everyone that there is no place for racism or any type of discrimination, in European football just like in European societies.

Today, in Europe, Professional football has one of the most socially powerful voices, with a reach of millions. Together, clubs and players can make a change. Be an ally in the fight against racism: Show Racism the Red Card to demonstrate your support.

This game will not be an easy one, but together we can do it. Be part of the team, Show Racism the Red Card.

Support us by promoting the campaign on your Social Media Channels. Post your photo or comment and use: #Diversitywins #Showracismtheredcard and tag @srtrc_europe

Visit our website www.theredcard.eu to get more information on our education programme in schools and possibilities to get involved. If you have any questions contact us via info@theredcard.eu

SHOW RACISM THE RED CARD

EFDN

#diversity wins

WWW.THEREDCARD.EU

'Show Racism the Red Card Europe' and ' Diversity Wins' are an initiative of European Football for Development Network.

SUPPORTED BY

This project is funded by the Rights, Equality and Citizenship Programme of the European Union (2014-2020)